

GUÍA DOCENTE DEL CURSO

Talking with Things: Discourses in Designed Objects**Curso en inglés*

BLOQUE TEMÁTICO	CURSO	AÑO ACADÉMICO	SEMESTRE	UMAS
Varios Historia del Arte	<i>Talking with Things: Discourses in Designed Objects</i>	2014	Verano (Julio)	1 UMA
				15 Horas
Profesores: Karl Williamson				
Año 2014				
BREVE DESCRIPCIÓN DEL CONTENIDO DEL CURSO				
Talking with Things is a discussion course on currently relevant topics in designed objects.				
OBJETIVOS DEL CURSO				
The students will learn to critically examine designed objects in relation to the topics addressed in the course. Through class discussions of historical and contemporary readings and written reflections the students will construct and defend a position on the discourses in designed objects. See 'contenido específico del curso' for topics.				

CONTENIDO ESPECÍFICO DEL CURSO

Week 1

Introduction to Designed Objects.
Art & Crafts

*How do we look at objects? What does it mean to make, with direct engagement with materials?
Is there value in imperfections? These readings are happening at the beginning of the 1900s. Are they
relevant today? Are they relevant to Guatemala?*

Week 2

Industrialization
Good Design & Progress

*Industrialization gave us a new organizing principal and utopian vision of progress.
Have we progressed? Was modern design a new future? What is design's role in society? Mid-century
modern furniture is still popular. Does it still mean the same thing today?*

Week 3

The Return to Craft & Ornament
User-Centered Design

*Bring our discussion closer to the present day.
What is it to design in the age of the connected computer?
Can save the world? Is design a social good? or commercial necessity?
Who do designers work for?*

Week 4

Radical & Conceptual Design
Discursive Design

*This discussion will look and the audience and future trajectory of design.
How does design itself function? What are the conversations designers are have today?*

BIBLIOGRAFÍA FUNDAMENTAL

** I am still selecting the exact reading for each week. **

Antonelli, Paola. 2008. *Design and the elastic mind*. New York: Museum of Modern Art.

Antonelli, Paola. 2011. *Talk to me: design and communication between people and objects*; [publ. in conjunction with the Exhibition *Talk to me: Design and the Communication ...* at the Museum of Modern Art, New York, July 24-November 7, 2011]. New York: Museum of Modern Art

Ford, Henry. "Machinery, The New Messiah" in *The Industrial Design Reader*. edited by Gorman, Carma. pp. 121-3. New York: Allworth Press, 2003.

"Quaintness", Extracted from D. Harris, *Cute, Quaint, Hungry and Romantic: The Aesthetic of Consumerism* (New York: Basic Books/Perseus Books Group, 2001), pp. 33-39.

Jencks, Charles, and Nathan Silver. 1972. *Adhocism; the case for improvisation*. New York: Doubleday.

Loos, Adolf. "Ornament and Crime" in *The Industrial Design Reader*. edited by Gorman, Carma. pp. 74-82. New York: Allworth Press, 2003

"The Artifact as Manufactured Object", Extracted from D. Miller, *Material Culture and Mass Consumption* (London: Blackwell, 1987), pp. 112-21.

Morris, William. "The Lesser Arts" in *The Industrial Design Reader*. edited by Gorman, Carma. pp. 35-40. New York: Allworth Press, 2003.

Morrison, Jasper, and Naoto Fukazawa. 2006. *Super Normal: first Super Normal exhibition in Tokyo, June 2006*. [Baden]: L. Müller.

Nixon, Richard and Nikita Khrushchev. "The Kitchen Debate" in *The Industrial Design Reader*. edited by Gorman, Carma. pp. 172-4. New York: Allworth Press, 2003.

Norman, Donald A. 2004. *Emotional design: why we love (or hate) everyday things*. New York: Basic Books.

Radice, Barbara. "Memphis and Fashion" in *The Industrial Design Reader*. edited by Gorman, Carma. pp.

204-8. New York: Allworth Press, 2003.

Rams, Dieter. "Omit the Unimportant" in *The Industrial Design Reader*. edited by Gorman, Carma. pp. 208-11. New York: Allworth Press, 2003.

Ruskin, John. "The Nature of Gothic" in *The Industrial Design Reader*. edited by Gorman, Carma. pp. 14-19. New York: Allworth Press, 2003.

"Defining the Object of Study", Extracted from J. Walker, 'Defining the Object of Study', in J. Walker, ed., *Design History or the History of Design*. (London: Pluto Press, 1989) pp 22-36.

CALENDARIO POR SESIÓN

Fecha: del 7 al 30 de JULIO, 2014

Nombre del Curso: Talking with Things: Discourses in Designed Objects

Nombre del Catedrático: Karl Williamson

# de sesión	Tema	Subtemas
1	Introduction to Designed Objects.	Field of Study.
2	Art & Crafts	Hand Production, Social Responsibility.
3	Industrialization	Standardization, Utopias, Machine Production
4	Good Design & Progress	Social Responsibility, National Identity, Modernism
5	The Return to Craft & Ornament	Post-Modernism, Computer-aided Production
6	User-Centered Design	Innovation, Needs, Products vs Objects
7	Radical & Conceptual Design	Functions of Design, Audience
8	Discursive Design	Future Functions, Art & Design, Design in Art Galleries

